

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana -Tourism Promotion – Release an advertisement to publish in “Taj magazines” and “Eat Stay Love magazine” – Publication Charges – Sanctioned and release an amount of Rs.1,48,750 + Rs.1,27,500/- total comes to Rs. 2,76,250/- (Rupees Two Lakhs Seventy Six Thousand Two Hundred and Fifty only) including taxes - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 721

Dated: 29-12-2015

Read the following:

1. From M/s. Mediascape Publicitas India Pvt., Ltd., Dt.04-07-2015.
2. Govt.Lr.No.2263/PMU/PRO/2015, of YAT & C (PMU) Department, Dt.11-08-2015.
3. Bill No.507, Dt.26-11-2015 and Bill No.508, Dt.26-11-2015, of Mediascope Publicitas (India) Pvt., Ltd.

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ORDER:

In the letter 1st read above, M/s. Mediascape Publicitas India Pvt., Ltd, has requested to release full page (colour) advertisement to publish in “Taj magazines” and “Eat Stay Love magazine”. Accordingly, Government have issued a work order for an amount of Rs.1,48,750 + Rs.1,27,500/- total comes to Rs. 2,76,250/- (Rupees Two Lakhs Seventy Six Thousand Two Hundred and Fifty only) including taxes, for publication of the advertisements in the reference 2nd read above.

2. In the reference 3rd read above, M/s. Mediascape Publicitas India Pvt., Ltd., has furnished bills for an amount of Rs.1,48,750 + Rs.1,27,500/- total comes to Rs. 2,76,250/- (Rupees Two Lakhs Seventy Six Thousand Two Hundred and Fifty only) including taxes, towards released advertisement in the above said magazines, and requested Government for arranging payment.

3. The Government, after careful examination of the matter hereby accord sanction and release of an amount of Rs.1,48,750 + Rs.1,27,500/- total comes to Rs. 2,76,250/- (Rupees Two Lakhs Seventy Six Thousand Two Hundred and Fifty only) including taxes, to M/s. Mediascape Publicitas India Pvt., Ltd., towards advertisement published in “Taj magazines” and “Eat Stay Love magazine”.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11 - Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Mediascape Publicitas India Pvt., Ltd., The details of Bank account is as follows:-

Account Name	: M/s. Mediascape Publicitas India Pvt., Ltd.
Account No	: 09009 100752 002 88
Name of the Bank	: BNP Paribas, French Bank Bldg, 62, Homji Street, Fort, Mumbai-400001,002 88
IFSC Code	: BNPA0009009

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.VENKATESHAM
SECRETARY TO GOVERNMENT**

To
M/s. Mediascape Publicitas India Pvt., Ltd.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs

//Forwarded:: By Order//

SECTION OFFICER